

# JUHI KHARA

## ART DIRECTOR

Scarborough - Toronto, ON M1J 3E1 | (437)-937-0906 | website: [www.juhikhara.ca](http://www.juhikhara.ca) | [Juhikhara.ad@gmail.com](mailto:Juhikhara.ad@gmail.com)

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### PROFESSIONAL SUMMARY

An aspiring Art Director skilled in graphic design and passionate about creating ideas that resonate for long. Committed to delivering high-quality work throughout all project stages, combining creativity, attention to detail, and strong communication skills with team collaboration. I am a creative who wants to craft the unbelievable, impossible, crazy but yet meaningful ideas possible which people can feel and connect to deeply, and also share so that it leads to a good change.

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### PROFESSIONAL EXPERIENCE

1. November 26<sup>th</sup>, 2024

#### **VOLUNTEER EXPERIENCE**

##### **ADCC – Advertising Design Club of Canada**

##### **(1) Event – Going Behind the Gold: a round table book launch celebrating 75 years of the ADCC.**

- Contributed to the smooth execution of ADCC's 75th-anniversary event by managing guest check-ins, scanning, and stamping attendees upon arrival.
- Assisted with packing, organizing, and selling books during the show.
- Strengthened organizational and multitasking skills by collaborating with the event team in a fast-paced environment.
- I got the opportunity interacted with attendees and team members effectively to ensure clarity and coordination.

November 6<sup>th</sup>, 2024

##### **ADCC – Advertising Design Club of Canada**

##### **(2) Event - ADCC Award Show 2024**

- Contributed to the seamless execution of one of Canada's premier advertising and design events by managing guest check-ins, scanning and stamping attendees upon arrival.
- Assisted in the distribution of certificates to award winners at the end of the event, celebrating and recognizing Canada's top talent in advertising and design.
- Developed strong communication and organizational skills while collaborating with event staff and attendees, enhancing my ability to work effectively in fast-paced environments.
- Gained insights into the advertising industry and design best practices, further fueling my passion for art direction and visual storytelling.

2. April 2022 – May 2023

#### **Graphic Designer**

Thatzit Pvt. Ltd.

- Designed visual assets for digital platforms, aligning with brand guidelines.
  - Collaborated with teams to implement cohesive design strategies.
  - Utilized Adobe Creative Suite to produce high-quality marketing materials.
  - Managed projects, ensuring timely delivery.
  - **Learning:** Improved adaptability by working with diverse teams, balancing creativity with client expectations. Learned how to communicate design ideas clearly and effectively, ensuring that everyone stayed on the same page.
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### EDUCATION

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| <ul style="list-style-type: none"><li>• <b>Seneca College of Applied Arts and Technology</b><br/>Creative Advertising (CAB) Program<br/>Graduated in - April 2025<br/>Toronto, Canada</li></ul> | <ul style="list-style-type: none"><li>• <b>Shemaroo Institute of Film and Technology</b><br/>VFX and Video Editing Course - 2015<br/>Mumbai, India</li></ul>   |
| <ul style="list-style-type: none"><li>• <b>FX School</b><br/>Graphic Design Course - 2014 - 2015<br/>Mumbai, India</li></ul>  | <ul style="list-style-type: none"><li>• <b>University Of Mumbai</b><br/>Bachelor Of Commerce (B.COM)<br/>Graduated in - March 2014<br/>Mumbai, India</li></ul> |
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### SKILLS

- Design Thinking and Process, Layout and Design, Adobe Creative Suite, Teamwork